



BILAL RAZA

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SUMMARY

Passionate and results-driven React/Next Developer with a strong foundation in frontend development and a keen eye for design aesthetics. Proficient in leveraging React and Next.js to build dynamic and intuitive user interfaces that enhance user engagement. Skilled in HTML, CSS, and JavaScript, with experience optimizing website performance and accessibility. Collaborative team player with excellent problem-solving abilities and a passion for continuous learning and improvement. Committed to delivering high-quality web applications that meet client requirements and industry standards.

SKILLS

- Proficient in React and Next.js for scalable web app development.
- Requirements Gathering
- Programming
- Product Development
- Virtualization
- Effective communicator and proactive learner
- Agile team player with problem-solving abilities.
- Knowledgeable in frontend best practices for accessibility and performance.
- Skilled in Git for version control and GitHub for collaboration.
- Experience with RESTful APIs and third-party library integration.

EXPERIENCE

React/Next Developer / rulrr.com - Miami, Florida 01/2024 - Current

- Spearheaded the execution of performance optimization techniques, resulting in a notable 40% improvement in website loading speed, ensuring optimal user experience and reduced bounce rates.
- Utilized rigorous unit testing methodologies to achieve a remarkable 95% code coverage, ensuring the reliability, maintainability, and scalability of the codebase.
- Directed UI enhancement projects, leveraging React/Next.js features to overhaul the user interface, leading to a 15% boost in conversion rates and heightened user engagement metrics.

React Developer / Code Graphers - Lahore, Punjab, Pakistan 02/2022 - 01/2023

- Implemented React component refactoring, reducing the codebase size by 20% and improving code maintainability.
- Utilized React hooks to enhance user interactions, resulting in a 30% increase in user engagement metrics.
- Developed reusable React components, contributing to a 25% reduction in development time for subsequent projects.

React Developer / ENOU Lab - Lahore, Punjab, Pakistan 03/2021 - 02/2022

- Enhanced website performance by 20% through React component optimization, leading to a 15% rise in user retention.
- Increased click-through rates by 30% and conversion rates by 25% by implementing React hooks for improved user interaction.
- Reduced development time by 25% by creating reusable React components, resulting in a 20% improvement in project efficiency.

Web Developer / Biyosoft Technologies - Lahore, Punjab, Pakistan

10/2020 - 03/2021

- Developed and deployed responsive websites, resulting in a 20% increase in website traffic and a 15% decrease in bounce rate.
- Implemented SEO best practices, leading to a 30% improvement in organic search rankings and a 25% increase in lead generation.
- Collaborated with cross-functional teams to deliver projects on schedule and within budget, achieving a client satisfaction rating of 95% based on post-project surveys.

Junior Frontend Developer / Erstech - Lahore, Punjab, Pakistan

05/2020 - 09/2020

- Enhanced mobile responsiveness by 20%, implementing responsive design principles across all web pages.
- Increased user engagement metrics by 15% through collaborative efforts with the UX/UI team to improve user interactions.
- Reduced page load times by 25% through code refactoring and image compression techniques, optimizing website performance.

EDUCATION AND TRAINING

Bachelor of Science: Software Engineering
Superior University - Lahore

07/2022